

LEKTOR

Legal Knowledge Transfer acceleraTOR for SMEs, clusters and digital business ecosystems

Third Concertation Meeting of the FP6 Cluster
on Technologies for Digital ecosystems

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- A Specific Support Action
- Lektor deals with legal issues for SMEs in e-business including digital business ecosystems
- 24 months duration (from 1 June 2006 to 31 May 2008)
- 6 Partners from 6 countries (Spain, UK, Italy, US, Chile and India)

- INMARK, Madrid, Spain
- EMF- European Multimedia Forum
- Firenze Tecnologia, Azienda Speciale della Camara di Commercio, Florence, Italy
- Prologue International, San Francisco, USA
- ITSMA – Interactive Software and Media Association, Bangalore, India
- ADI – Asociación de Derecho e Informática de Chile, Santiago de Chile

LEKTOR objectives

- LEKTOR will identify legal e-business issues from the **user side**
- LEKTOR will **raise awareness of legal issues** in e-business
- LEKTOR will provide **solutions for legal knowledge sharing** that supports SMEs and helps overcoming legal insecurities

LEKTOR results

LEKTOR knowledge exchange platform containing legal support in e-business:

- **eCatalogue** of legal issues for eBusiness: “**Wiki-legal**”

Basic content

- **Forums**: on-line Q and A on legal issues Participation by registered users

- **Blogs**: set up by qualified users

- **Exchange Platform**: document up-load and exchange

LEKTOR challenges

- Successfully raise awareness on legal issues for e-business; & at the same time:
- Convince companies that in most cases legal issues are not “problems” but “issues” that can be dealt with.
- Convince companies that a P2P platform for sharing experience is an easy-to-use tool which brings benefits to them:
 - Introduce “lean-back” tools and processes into “lean-forward” activities
 - Understand the benefit of “sharing”

How USERS can benefit from LEKTOR

- Use LEKTOR as legal awareness raising tool so that it becomes a one-stop-shop for legal e-business issues
- Refer to LEKTOR for first legal information on a general level
- Contribute actively to the LEKTOR content in order to
 - a) convey YOUR message
 - b) promote YOUR experience for, eventually, one-to-one consultancy

Thank you for your attention!

