

**Technologies for Digital  
Ecosystems (DE) cluster:**

**Second Concertation Meeting**

**9-10 Feb. 2006, Brussels**

# Agenda of the Parallel Sessions

(9 February 2006)

- 2-4 pm:
  - Session A1 (BU24 0/84): **Legal and contractual framework**: main business issues (chair Marion Le Louarn, INFISO D5/DE sector)
  - Session B1 (BU24 0/83): **Regional deployment of the DE infrastructure** in the bootstrapping phase (chair F. Nachira, INFISO D5, Head of DE Sector)
- 4-4.15 pm Coffee break
- 4.15-6.15 pm:
  - Session A2 (BU24 0/84): **How projects of vertical sectors could use the current DE architecture**: Web 2.0 vs DE (chair F. Nachira)
  - Session B2 (BU24 0/83): **Expected economic impacts of DE on regional development**: the critical mass phase (chair M. Le Louarn)

# Plenary Session

(10 February 2006, Room BU5/OC)

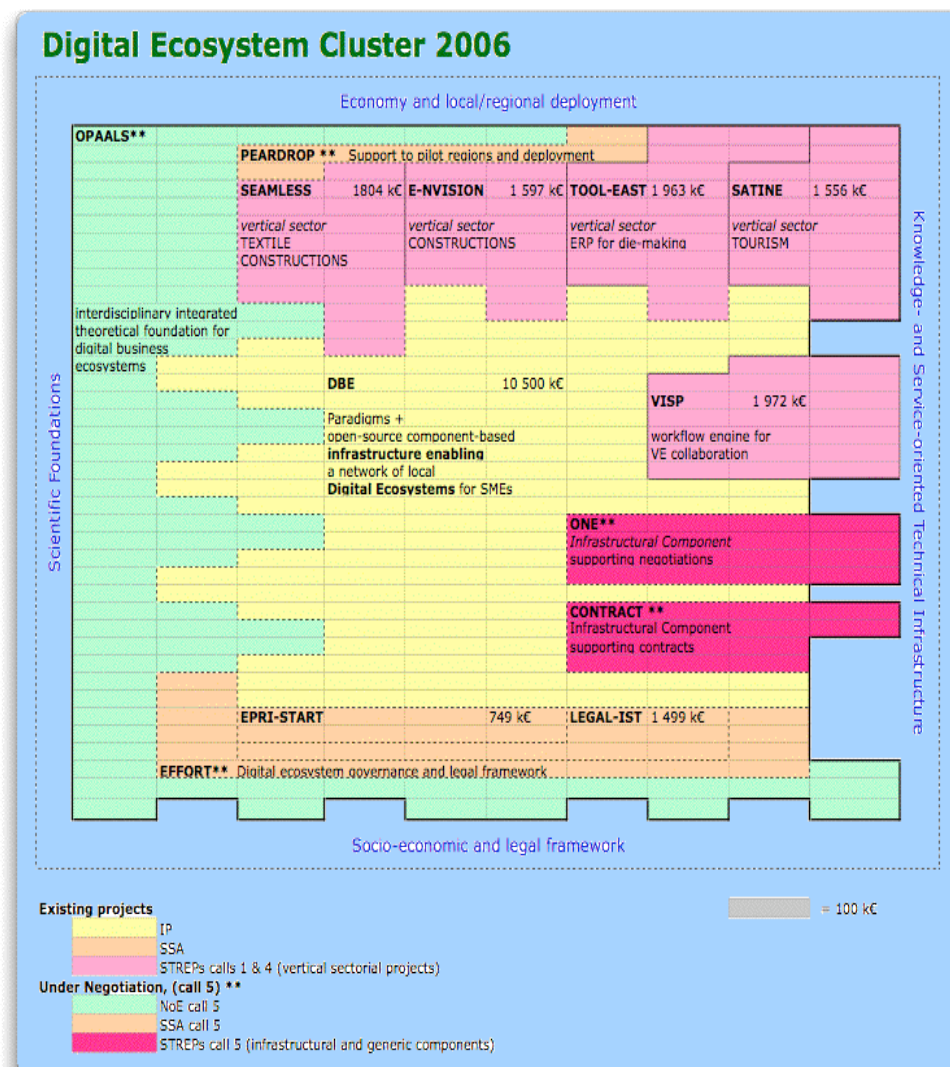
Chairperson: Marion Le Louarn

- 9.30 - **Welcome** to DE plenary session (Gérald Santucci, Head of Unit INFSO D5)
- 9.50 - **Reporting of parallel sessions** (4 rapporteurs, 10 mn each)
- 10.30 - **Summary of joint concertation/cooperation activities** identified/specified within bilateral or multilateral meetings (main issues/first actions/further meetings to implement the intended bi/multilateral co-operations, 5 to 10 mn by each group of projects developing joint concertation/cooperation activities)
- 11.00 - **Coffee break**
- 11.15 - Continuation of the previous summarizing session if needed, and **presentation of specific support offered by DE accompanying measures** to other DE projects (5 to 10 mn per accompanying measure or per type of support offered)
- 12.00 - **Questions and discussion** on these reports and summary presentations (Identification of gaps in cooperation? Actions planning? Next meetings?)
- 12.20 - **Presentation of the DE Roadmap, FP7 perspectives and launch of the on-line consultation** (by F. Nachira, INFSO D5, Head of DE Sector, 15 mn)
- 12.40 - **Conclusion of the CM Plenary session** (Marion Le Louarn, INFSO D5/DE sector)

# 2<sup>nd</sup> DE cluster Concertation Meeting

Digital Ecosystems cluster now has critical mass:

- Potential for co-operation & synergies with *multiplicative* effects
- Towards identifiable, *measurable* cluster results



# DE Clustering & Concertation

- Clustering mechanism is key to:
  - ➡ continued development of DE research in FP7
  - ➡ exploitation of early DE results in CIP and regional actions
- Growing interest beyond EU
- Need to develop a common strategy for Europe
  - ➡ differing exploitation avenues/regional strategies may still need to be explored in parallel

# FP7 Timetable

- End of February

- ➡ Template and structure

- End of March

- ➡ Skeleton, incl. topics and proposed budgets

- End of May

- ➡ 1st draft

## FP7 Priority Setting

### ■ Build / reinforce excellence

- ➔ Develop leadership positions in ICT

### ■ WP focused on a limited set of ambitious, challenging and concrete goals

### ■ Criteria for selection

- ➔ Visionary (from basic research to engineering in a range of application contexts)
- ➔ Sharp, well defined and concrete (with benchmarks)
- ➔ Tangible payoffs (e.g. new technical capabilities, new business, new solutions to societal challenges)
- ➔ Premium to risk taking and creativity

# FP7 Goals & Milestones

## ■ Example of “Goal”

- “ICT has a major role to play to develop an infrastructure to mediate the formalisation of knowledge in SME networks, the creation of software services and the B2B interactions between the SMEs. This dynamic, adaptive, self-organising, intelligent and evolutionary infrastructure will enable SMEs to build, operate and optimise their own sustainable regional “innovation ecosystems”. New business modelling tools will provide SMEs with the ability to formalise their business knowledge, to discover business partners, and to carry on transactions entirely within a virtual distributed environment. The services running on top of the infrastructure will be open-source or follow any licensing models deemed appropriate.”

## ■ Example of “Milestone”

- “To lower the activation threshold of a virtuous circle of self-determination by [x] % by advancing methods and tools for rapid design and prototyping of ...”
- To achieve the creation of the instruments of expression, formalisation of knowledge, and communication of commitments for enabling their ownership by the users as a public good by the year [2015] ...”
- Etc.

# Reporting of parallel sessions

- **A1 Legal and contractual framework:** main business issues (rapp.: Mario Conte, Esoce-Net)
- **A2 Regional deployment of the DE infrastructure** in the bootstrapping phase (rapp.: M. Vidal, Sun / P. Ferronato, Soluta)
- **B1 How projects of vertical sectors could use the current DE architecture:** Web 2.0 vs DE (rapp.: P. Ferronato, Soluta / M. Vidal, Sun)
- **B2 Expected economic impacts of DE on regional development:** the critical mass phase (rapp.: Mary Darking, LSE)

# Identify now future needs/priorities

- Vital for DE Community stakeholders to further contribute to identifying needs and priorities under FP7 and CIP programmes
  - within on-line consultation process now launched.
- Following 2005 FP7 workshops, see position paper [“The Digital Ecosystem research Vision: 2010 and Beyond”](#) & the previous report [“Towards Business Cases and User-Oriented Services in Digital Business Ecosystems”](#)
- Floor next to rapporteurs of parallel sessions (initial conclusions/ further needs on 4 topics explored). Then presentation of:
  - DE projects’ bi-/multi-lateral cooperations intents presented,
  - Support measures activities/results of interest to DE projects
  - Discussion on gaps in cooperation/new actions/further meetings
  - DE Roadmap, FP7 perspectives and on-line consultation launch (for which we wish for input from all stakeholders - including yours!)
  - Plenary conclusions (inviting to further reflections/actions),

# CM Plenary session conclusion

(M. Le Louarn, INFISO D5/DE sector)

- Enacting the new/continued cooperations set up (DoW update, joint actions etc.)
- Informing EC staff timely on latest/further developments/plans (for support & reporting)
- Measuring progress against plans (to assess progress & interim results of the DE cluster)
- Assessing impacts (to evidence value of DE results & help trigger further regional uptake)

# Awareness-raising & uptake support

- Joint concertation/clustering cooperations and actions (in addition to dissemination from individual DE projects)
- Presence at International conferences - eg:
  - Tunis World Summit (2005: large interest raised in S. America & Asia)
  - e-Business conferences (DG ENTR/Cambridge, 2005 - see highlights)
  - DBE final conference, Oct. 2006 (Brussels)
  - plan DE conference for 2007
- Specific support from accompanying measures expected:
  - PEARDROP (regional uptake, SME adoption, economic impact, financial engineering)
  - EFFORT (cross-regional SMEs' uptake, governance, sustainability)
  - LEGAL-IST (legal issues, e.g. report on OS)
  - EPRI-START (NMS awareness raising/stimulation)
- Roadmap to take results forward in an EC Policy initiative

Thank you all for your individual contributions to this highly interest-raising research sector, and for your continued participation in a dynamic, and hopefully fruitful, DE clustering process!