



Towards the European Research Area: eBusiness Fostering Local and Regional Competitiveness

Objectives

Accelerating the progress toward a European Research Area in “eBusiness fostering local and regional competitiveness”:

- Improving the networking and co-ordination of on-going research and innovation activities across national, regional and European levels
- Fostering cross-fertilisation and synergies among IST Programme eBusiness projects and advanced national / regional initiatives relevant to local / regional innovation
- Creating awareness on the possibilities for ERA-related Specific Support Actions in future calls of the IST Programme.

Description

The workshop will start with short presentations to provide examples of current activities at Commission and national/regional levels. It will be followed by an open discussion on possibilities for co-operation among the different existing initiatives and the actions that are needed to make this co-operation a reality.

Target Audience

The workshop is relevant to those involved in eBusiness initiatives at local and regional level: from government representatives to SMEs associations, including researchers and companies active in this area.

Programme

Chair: J. Villasante, European Commission

Building the European Research Area

J. Gasos, European Commission

The Digital Business Ecosystems project and local development

Jonathan Sage, IBM Business Consulting, Belgium

The initiative of the Italian Ministry of Innovation for IST-based local development

Giulio De Petra, Presidenza del Consiglio dei Ministri, Area innovazione per regioni e enti locali, Italy

Madri+d and the Regional Research and Innovation Plan

A. Menendez, Madrid Region, Spain.

Cross-border eCommerce Development in a Region: ALADIN

J. Gricar, University of Maribor, Slovenia

Creating trust for SMEs through eBusiness interoperability and standards

F. Posthumus, EAPME (European Association of SMEs)